

PWG BRAND MANAGER

VISION WATER

COMPANY

Pollet Water Group

LOCATION

No specific location required.
Frequent travel to HQ in Waregem is required.

BACKGROUND

PWG has decided to roll out the Vision Water concept in 4 countries : France, Switzerland, Spain and a Scandinavian country. Where PWG has a company, the sales will go through that company and then on to the Vision Water dealer. If need be, Vision Water product will be sold directly to the water treatment company. The Brand Manager is the driving force behind this concept. Vision Water is the number one priority for PWG but can be followed by Wave and or Happy Agua in a later stage.

HQ WAREGEM

Textielstraat 13
8790 WAREGEM
www.polletwatergroup.com

JOB DESCRIPTION

As BM, you will be face of Vision Water within PWG and towards the market meaning you will be responsible for :

- The success of Vision Water.
- Selecting the right dealers and to push the concept within our local companies and/or with the dealers. To begin with in the 4 above mentioned countries but can be rolled out beyond those 4 shortly thereafter.
- Organize support to the dealers in the widest sense of the word : marketing, trainings, demo's, support at fairs, product documentation, certification, etc.
- You will adapt and fine-tune the product offering of Vision Water where and when needed.
- Different departments of PWG (purchasing, marketing, business..) will be at your service but you will be the driving force to get things moving.
- You will be the contact-person of the local Vision Water salesman/woman at the local PWG company.
- You will develop the brand and image Vision Water.
- You will define and call for investments into the Vision Water Brand when needed.
- Reporting on the progress of Vision Water to PWG management.
- This role may extend into other concepts or market-segments (POU, dispensing market) or any other market you may see. Final decisions will happen in close discussion with PWG.

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REQUIREMENTS

- Enthusiastic, flexible & sales-driven personality with analytical and managerial skills.
- Entrepreneurial spirit.
- Frequent travel is required.
- Good understanding of technical aspects of domestic water treatment products.
- Language skills : fluent in English an absolute must. Additional language skills are desired.
- Experience in international business a must.
- You have a strong marketing-oriented mind.
- Experience with inter-company business is a plus.
- You like working in a results-driven organization.

PWG OFFERS:

- Independent or employee contract
- Competitive salary : fixed + bonus on results of Vision Water.
- Company car, laptop, phone
- Office : TBD. Can be adapted in function of candidate.

INTERESTED?

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